

GARY B. PRUITT

Gary Pruitt, 54, is Chairman, President and Chief Executive Officer of The McClatchy Company. Headquartered in Sacramento, California, McClatchy is a leading news and information provider, offering a wide array of print and digital products in markets ranging from Anchorage, Alaska, to Miami, Florida.

As the third largest newspaper company in the United States, McClatchy's operations include 30 daily newspapers with a combined circulation of 2.0 million daily and 2.8 million Sunday. McClatchy-owned newspapers include *The Miami Herald*, *The Sacramento Bee*, *Fort Worth Star-Telegram*, *The Kansas City Star*, *The Charlotte Observer* and *The (Raleigh) News & Observer* with annual company revenues of approximately \$1.3 billion. The company generates approximately \$200 million in digital revenues, which represent more than 20 percent of McClatchy's total advertising revenues.

McClatchy measures success beyond financial benchmarks. Over their histories, McClatchy newspapers have been recognized with many honors, including 52 Pulitzer Prizes, 13 of which were Gold Medals for Public Service. In 2009, *The Miami Herald* was awarded a Pulitzer Prize for breaking news photography for coverage of a series of lethal storms that devastated Haiti and caused a humanitarian crisis. *The Miami Herald* also received a Pulitzer Prize in 2007 for local news reporting, and *The Sacramento Bee* won a Pulitzer that same year for feature photography.

McClatchy today delivers this kind of high quality content on a variety of print and digital platforms, including newspapers, niche publications, leading local websites, smartphones, tablet computers, e-readers and dozens of free and paid mobile apps.

McClatchy also holds ownership stakes in premier digital classified companies that include CareerBuilder, the nation's largest online jobs site, the auto website Cars.com and the rental site Apartments.com. McClatchy enjoys partnerships with several technology companies, including Google and Yahoo, which advance the company's digital initiatives and contribute to McClatchy's online traffic and revenue growth.

Mr. Pruitt was born in Alexandria, Virginia, but spent most of his youth in Satellite Beach, Florida, a small town near Cape Canaveral.

Following high school, he attended the University of Florida, where he received a bachelor's degree in 1978. His honors included selection as the outstanding four-year scholar and Phi Beta Kappa.

Mr. Pruitt concurrently attended graduate school and law school at the University of California, Berkeley, where he earned his master's degree in public policy in 1981 and his juris doctor from U.C. Berkeley's Boalt Hall School of Law in 1982.

After graduating from law school, Mr. Pruitt returned to Florida and joined the Miami law firm of Paul & Thomson. His practice concentrated on First Amendment, libel and public access

work for such media companies as *The Miami Herald*, *The New York Times* and CBS, among others.

In 1984, Mr. Pruitt joined McClatchy in Sacramento, where he served as general counsel until 1991. During that time he managed the company's legal affairs, including libel and First Amendment issues, and also assisted in the sale of McClatchy's cable television and radio properties and the acquisition of several newspapers. He was instrumental in the process of taking the company public in 1988. McClatchy had been a privately held company since its founding in 1857 and is now traded on the New York Stock Exchange under the symbol MNI.

In 1990, Mr. Pruitt was named Assistant to the President at *The Sacramento Bee*, where he gained experience in every department of the paper. From 1991 to 1994, Mr. Pruitt was the publisher of *The Fresno Bee*. In that position, he also had responsibility for *The Clovis Independent*, a community newspaper, and *Vida en el Valle*, a bilingual newspaper.

From 1994 to 1995, Mr. Pruitt served in Sacramento as Vice President of Operations and Technology, responsible for McClatchy's three *Bee* newspapers in Sacramento, Fresno and Modesto and the corporate legal department. He also directed McClatchy's internet efforts.

From 1995 to May 1996, he was President and Chief Operating Officer with responsibility for total company operations and was named Chief Executive Officer in 1996. He became Chairman in 2001.

In 2004, Mr. Pruitt was honored as the Distinguished Alumnus of the University of Florida. In 2008, he was named Outstanding Alumnus of the UC Berkeley Goldman School of Public Policy. He was honored by the Rochester (New York) Institute of Technology in 1999 with its Isaiah Thomas Award for outstanding contributions to the newspaper industry.

Mr. Pruitt is a former chairman of the Newspaper Association of America, a former chairman of the James Irvine Foundation and a former vice chairman of the Associated Press Board of Directors. He serves on the Advisory Board of the USC Annenberg Center on Communication Leadership & Policy. He has served on various other committees and boards for industry, community, business, philanthropic and educational organizations.

Mr. Pruitt and his wife, Abby, have two daughters, Katherine and Allison.

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