

Easily create Web pages on timely topics

> Use AP Exchange and AP Custom News searches to create topical Web pages

The York Daily Record/Sunday News has an AP Exchange team that includes representatives from every department in the newsroom, including the Web staff. The group is developing innovative ideas for taking advantage of the database and its wealth of content for print and online. Among other projects, it has used local searches of AP content to find stories and photos for a York Wall of Fame Web page and, most recently, a swine flu page. The paper decided at its morning planning meeting that it needed to aggregate the swine flu coverage and had the Web page live that afternoon. Day Metro Editor Amy Gulli worked with News Editor Janeen Jones to post feeds of AP national and international news along with the paper's own local content and links. The AP Complete report enables the paper to continuously update the page with stories and photos from around the globe.

> View latest Member Choice news: www.ap.org/choice

Latest on SWINE + FLU

LEARN MORE

The more you know, the better you will be able to protect yourself and your family. Here are links to help you learn as much as you can about swine flu:

- **Pennsylvania Department of Health:** Find out what the state is suggesting for child care providers, emergency providers, school districts and medical providers, plus read the DOH's health alerts/advisories and check the official count of confirmed and probable cases in PA.
- **Pennsylvania Pandemic Flu Preparedness:** Find out what the state plans are if swine flu becomes a pandemic here
- **Pennsylvania's main site:** Get an overall look at how Pennsylvania is dealing with swine flu
- **The CDC's swine flu site**
- **What does "phase 6" mean?**

OUR RESOURCES

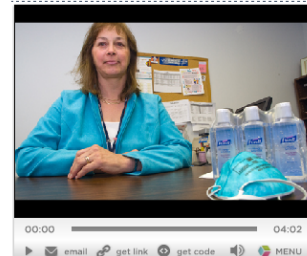
- What do you think about the swine flu? Share your thoughts and find what others are saying on this thread on The Exchange.
- Find out more about the history of flu outbreaks in York County on York Town Square.
- What's our resident world traveler advising others to do about this? Find out at **Explorer's Backpack**.
- Stay on top of area swine flu news by signing up for our e-mail alerts.

SWINE FLU UPDATES FROM CDC



- Update to H1N1 Flu (Swine Flu): Information for Specific Groups page
- Press Briefings Page
- Interim Guidance for Employers for Protection of Migrant and Seasonal Farmworkers from the novel H1N1 Flu Virus
- Interim Guidance to Assist State and Local Health Departments in Developing Programs for Migrant and Seasonal Farmworkers in Response to Human Infections with Novel Influenza A (H1N1) Virus
- Audio Public Service Announcements (PSAs) for Novel H1N1 Flu

Q&A WITH A LOCAL EXPERT



Latest national news video



LATEST LOCAL NEWS

Updated: May 04, 2009 7:02:57 PM EDT

CDC confirms first 4 swine flu cases in Maryland
BALTIMORE (AP) - Four Maryland cases of swine flu were confirmed Monday and more probable cases were reported, health officials said. Full Story

- First case of swine flu confirmed in Pa.
- Swine flu Q&A with Stanford University's Cornelia Dekker
- Rabbitttransit makes efforts to disinfect surfaces
- Q&A on Pa. swine flu notification, school plans
- Tamiflu a hot seller amid swine flu threat
- Doctor reassures patients over flu concerns
- Local internationals monitor warnings
- York County inmate tested does not have swine flu
- State officials address swine flu at county meeting
- Local schools, child care centers examine flu plans
- Travel agents deal with swine flu reports
- York County health officials prep for swine flu
- Mayor: York is prepared for flu
- Pa. discovers 3 more probable swine flu cases

The York Daily Record/Sunday News uses local searches in AP Exchange and AP Custom News to pull together critical, timely content in short order.

Check out the results: <http://ydr.inyork.com/ydr/swineflu>

Latest National Headlines

Critics question self-inspections for flu in pigs

Kenny Brinker is on the front lines of the national drive to prevent an outbreak of swine flu on U.S. hog farms. But he's not a public health worker. He's a hog farmer in central Missouri.



Carnival stays away from Mexican ports until June

MIAMI, Fla. (AP) — Carnival Cruise Lines will be staying away from Mexican ports of call through mid-June because of the swine flu.

Students back at NYC school after swine flu scare

NEW YORK (AP) — Students streamed into St. Francis Preparatory School on Monday morning, happy to return after an outbreak of swine flu but wary of close contact, and some equipped with hand sanitizer in their backpacks.



Latest Worldwide News

Mexican soccer remains behind closed doors

MEXICO CITY (AP) — All pro soccer games in Mexico this weekend will again be played without fans because of swine flu. The decision comes even though other parts of the country are returning to normal following a shutdown to contain the virus.

Developments on swine flu worldwide

Key developments on swine flu outbreaks, according to Centers for Disease Control and Prevention, World Health Organization, and government officials:

Swine flu outbreak costs Mexico \$2.2 billion

MEXICO CITY (AP) — Mexico's finance secretary says the swine flu outbreak has cost the Mexican economy at least \$2.2 billion.

"This was an international and national story. Just giving people our local content didn't give them the whole picture."

Amy Gulli
Day Metro Editor
York Daily Record/Sunday News in York, Penn.

Member Choice is AP's comprehensive content, technology and licensing solution. In addition to all of the English-language text, photos, agate and graphics the AP produces each day, it also offers:

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- > **Marketplace**, the easiest way to share your content with other news organizations
- > **Extended Licensing**, which gives you the ability to use AP stories in niche and weekly publications within your market
- > **Money & Markets**, the AP's insightful personal finance and investing package of graphics and data

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