

AP COMPLETE

AP Complete, provided at no additional cost to our newspaper members, supplements our breaking news coverage with the celebrity interviews, sports statistics and lifestyles packages that readers crave. Newspapers now have access to all these beat-oriented and off-the-news features, including expanded analysis, extra columns, enterprise, fixtures and reviews.



From left, Anil Kapoor, Danny Boyle, Freida Pinto and Dev Patel from "Slumdog Millionaire" arrive at the 66th Annual Golden Globe Awards. The rags-to-riches movie won four awards, including best drama. (AP Photo/Chris Pizzello)

What is AP Complete?

- > AP Complete gives you content to develop niche pages and sections – from Entertainment to Health to Homes to Pets to NASCAR.
- > AP Complete provides regular, scheduled content to anchor advertising and attract targeted sponsors.
- > AP Complete offers in-depth coverage and perspective from beat writers with expertise to complement your staff resources.
- > AP Complete saves your staff production and editing time, by doing the work of compiling briefs packages, lists, and schedules.

Lifestyles happen seven days a week

AP Complete includes all the **Food, Family and Homes and Garden** coverage your readers expect, plus lively reports off-the-news and on topics close to home.

- > The weekly **Healthbeat** column explores medical issues to help consumers make informed decisions
- > **Travel** pieces entice Sunday readers

Share red carpet secrets

Newspapers now can access all **Film Capsules** and **Film Reviews**, plus:

- > Find insider scoops and cutting-edge interviews with Hollywood's brightest stars
- > **AP on TV** covers the big talkers on the small screen
- > Follow **Fashion** trends from top designers and ready-to-wear collections



(AP Photo)

Business and Finance

AP Complete helps you “think outside the box” with new and innovative ways to present analytic, explanatory and forward-looking financial data.

Money & Markets provides all of the daily stocks and charts. On the weekend, look for:

- > Investor Calendars, Insider Q&As, Best Stock performer lists, and Weekly Winners and Losers

Real Estate & Homes

- > Weekly columns focus on renters and retirement living and follow housing trends

Personal finance columns

- > Help readers manage their money and investments with **All Business, On the Money** and **Of Mutual Interest**
- > **Farm Scene** and **Business Highlights** summarize major market movements

Sports statistics and scores

Whether it's the daily betting odds or stats from all the college football games in a conference, you'll be in the driver's seat to give your sports section a boost. These little numbers can make a big difference for one of the most popular sections in your newspaper.

- > The popular odds and official lines from the **Glantz-Culver Line** will be part of your daily service
- > All of the premium **Sports Statistics** will be wrapped into AP Complete
- > Columns by **Jim Litke** and **Tim Dahlberg**
- > **Time Schedules** packed with kickoffs, tip-offs and first-pitch times
- > All of **Race Wire's** entries, scratches and horse racing results at major U.S. thoroughbred tracks



(AP Photo)

The Associated Press is the essential global news network, delivering fast, unbiased news from every corner of the world to all media platforms and formats. Founded in 1846, AP today is the largest and most trusted source of independent news and information. On any given day, more than half the world's population sees news from AP.

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