

Search Tools

Wildcard Symbols (character matching)

- * Use the asterisk (*) to help complete spellings: *Ahmad** for Ahmadinejad

Boolean Operators

- AND** Finds all terms in the query: *Apples AND Oranges*
- OR** Finds at least 1 term in the query: *East OR West OR North*
- AND NOT** Excludes stories (use **between** 2 terms): *Yankees AND NOT digest*

Position Operators (searches according to word placement)

- NEAR** *Philadelphia BEFORE NEAR(1) flyers, Court AFTER NEAR(3) Iowa*
- BEFORE** *Capital BEFORE Step*
- AFTER** *night AFTER opening OR closing*
- ADJ** Adjacent; equivalent to NEAR(1); can use with BEFORE or AFTER: *Iraq ADJ Iran, Iraq AFTER ADJ Iran, Iraq BEFORE ADJ Iran*

Special Symbols

- “ ” Finds exact words or phrase: *“San Jose” or “Michael J. Fox”*
- () Performs this part of query first: *Apples AND NOT (Gala OR Fuji)*

Metadata Field Search Operators

- = Contains; equivalent to HAS: *ticker=MSFT*
- != Does not contain; equivalent to NOT/AND NOT: *byline!="Sam Smith"*

Searching Tips (to focus search results)

- Narrow keyword searches** *Consumer Electronics* instead of *Electronics*
- Search for exact names or phrases in metadata fields** *Category=F AND “Bond Market”*
“White House” AND slug=Bush
- Mix wildcards, operators and exact phrases** *doc* AND “Supreme Court”*
*b*ball AND NOT (“NY Yankees” OR “NJ Nets”)*

Commonly Used Metadata Fields

Field	Acceptable Values
Keyword=	Any descriptive term: <i>Keyword=recession</i>
Slug=	Any keyword: <i>Slug=glance</i> or <i>Slug=GA</i>
Headline=	Any keyword: <i>Headline=Medicare</i>
Subjectname=	Please see the AP Exchange Concept Search card for a list of top searchable concepts: <i>Subjectname="Green Technologies"</i>
EditorialPriority=	<i>f=Flash, b=APNewsAlerts, u=Urgent, r=RoutineNews, d=Deferred, w=WeekdayAdvances, a</i> or <i>s=SundayAdvances</i>
Category=	<i>b=special events, d=food and diet, e=entertainment, w=Washington, s=Sports, f=business, I=international, n=national, l=Weekly Features, t=travel, v=advisories</i>
EditorialType=	<i>Advance, Advisory, HoldforRelease, Withhold</i>
Transref=	Transreference Number (or the <i>file name</i>): <i>Transref=a0696</i> Note: <i>Transrefs are case-sensitive and reused in later news cycles.</i>
Dateline=	The location name in double quotes (for text only): <i>Dateline="San Francisco"</i>
Byline=	The name of the reporter/organization in double quotes: <i>Byline="John Doe"</i> or <i>Byline="The Associated Press"</i>
Ticker=	Any ticker symbol: <i>Ticker=msft</i>
City=	Any city name (for photos only): <i>City=Dallas</i>
Statename=	Any state name (for photos only): <i>Statename=Oregon</i> or <i>Statename="New Jersey"</i>

Search Tools (con't)

Note: The following codes are not used by AP Broadcast customers.

Industry Codes

indcode="Financial services", **indcode**="Financial services" AND Fidelity

Advertising	Lumber
Agriculture, food and beverage manufacturing	Materials
Aircraft	Media and entertainment
Automobile	Metals
Banking	Mobile
Broadcasting	Newspaper and magazine
Business and professional services	Oil and gas
Chemicals	Pharmaceutical
Computer hardware	Real estate
Construction	Retail
Consumer electronics	Software
Energy	Textiles
Financial services	Tobacco
Food	Transportation
Health care	Wholesale
Hospitality	Telecommunications
Industrial products and services	Utilities
Information technology	

Sports Codes

Slug=BBO

BBO - Professional Baseball	FBC - College Football
BBA - Pro Baseball (American League)	FBH - High school football
BBN - Pro Baseball (National League)	FBN - NFL Football
BBM - Pro Baseball (All minor leagues)	FBO - Other Football (Arena Football, CFL, NFL Europe)
BBI - International Baseball (Japanese, etc.)	FIG - Figure Skating
BBC - Collegiate Baseball	GLF - Golf
BBH - High School Baseball	GYM - Gymnastics
BBW - Women's Baseball (Silver Bullets, etc.)	HKC - College Hockey
BBY - Youth Baseball	HKN - NHL Hockey
BKC - College Basketball	HKO - Other Hockey, minor leagues
BKN - Professional Basketball (NBA)	OLY - Olympics
BKO - Other pro basketball (Minors, Europe, etc.)	RAC - Horse Racing
BKH - High school basketball	RUN - Track and Field
BKW - Women's college basketball	SKI - Skiing
BKL - Women's pro basketball (WNBA)	SOC - Soccer
BOX - Boxing	SOF - Softball (NCAA)
CAR - Automotive Racing, Motorcycle Racing	SWM - Swimming
CYC - Cycling	TEN - Tennis

Weather Codes

Press the **Graphics** media button at top of the AP Exchange main page. Then, type *apamXX* into the Search box (*apmXX* for PM maps), where *XX* is your two-letter state abbreviation. Note that some states have been combined and are identified by the codes below:

BUS - Black and white US weather map	MSAL - Mississippi/Alabama
CUS - Color US map	MWR - Midwest regional
GUS - Grey scale US map	NER - North East Regional
CANV - California/Nevada	NNE - Northern New England
DAK - North and South Dakota	SER - South East Regional
KYTN - Kentucky/Tennessee	SNE - Southern New England
MDDE - Maryland/Delaware	WR - West Regional

**All other states are represented by their two-letter code.