

AP MEMBER MARKETPLACE

AP members now have a new way to share stories, photos and graphics with each other. Member Marketplace is a new service that makes it easy to share content with other member newspapers in your state and nationally. A few clicks in AP Exchange opens this world of collaboration and locally relevant content. This new service is in addition to your regular AP state report and other services. It takes the concept of the news cooperative in a new direction and gives members a competitive advantage on news of local or regional relevance. There is no cost to join.



MARKETPLACE: head to bountiful pastures – take part in the Member Marketplace.

Benefits

- > Member Marketplace takes the concepts of “cooperative” and “sharing” to a new level.
- > Share text, photos and graphics
- > Share breaking news and features
- > Find more complete versions of stories the AP has picked up via easy access to the original articles, and the right to use them
- > Search for specific content or browse AP Exchange
- > Save your searches to streamline editing in the future
- > Link photos to stories to make accessing items faster
- > “Out” or exclude specific newsrooms from seeing your news.

Essentials

- > Designated editors at member newspapers can upload copy to Member Marketplace.
- > Member material is visible in the AP Exchange Web-browser
- > Content is linked thematically with AP stories, photos, video and graphics, as well as material from third party providers accessible to the paper
- > Member Marketplace will allow a newspaper to correct or kill a story or photo as required
- > Members will be legally responsible for news moved into the news exchange
- > AP Editors will continue to select, edit and distribute stories and photos from member papers.

The Associated Press is the essential global news network, delivering fast, unbiased news from every corner of the world to all media platforms and formats. Founded in 1846, AP today is the largest and most trusted source of independent news and information. On any given day, more than half the world's population sees news from AP.

Contact info:

For more information about AP Member MarketPlace, contact your AP Bureau Chief.