



Photo of the Month

St. Paul Pioneer Press photographer Jean Pieri caught Jim Caswell as he returned to his St. Paul, Minn., home after shoveling not only his own sidewalk but also his neighbors' sidewalks during a snowstorm March 1, 2007. She collected \$100 for submitting the top member photograph in February.

Dates to Remember:

- Minnesota Associated Press Association Awards Banquet Friday, May 25, at The Depot in Minneapolis
 - Special MAPA room rate of \$139 available if booked by Friday, April 27, (612) 375-1700
 - Banquet registration form attached and available at www.ap.org/minnesota.
 - Registration due Friday, May 18.
- Minnesota AP Sports Association annual meeting June 20
- Associated Press Job Fair: Oct. 13 at Great Hall, Coffman Union, University of Minnesota

Get your staff trained on AP Exchange before YourAP is phased out

AP plans to phase out YourAP this year and replace the service with AP Exchange, the new web-based view of all your AP content. Now is the time to contact AP to book training on AP Exchange for your newsroom. Simply email talkback@ap.org to book a 60-minute online training session.

This session will provide editors and reporters with all they need to know to become AP Exchange experts. They'll be able to search for locally relevant news in the new AP database and build custom feeds that will deliver relevant news in less time.

As well, don't forget our regularly scheduled School of Search online training which takes place every Thursday at 8 a.m. and 3:30 p.m. CST. **RSVP for these sessions at talkback@ap.org.** Questions: Dwayne Desaulniers, (212) 621-1745, ddesaulniers@ap.org



Dave Pyle Named Wisconsin Bureau Chief

Dave Pyle, who has served as interim bureau chief for Wisconsin since November has taken on AP chief of bureau responsibilities for the state on a permanent basis. Pyle will continue to oversee Minnesota and Wisconsin business and news operations from his base in Minneapolis, and will continue to work closely with the AP staff to produce the strongest possible news and photo reports for both states. New editor Doug Glass will continue to oversee the Minnesota news report under Pyle's direction. Pyle said each news report will remain independent thought both control bureaus will be looking for opportunities to cooperate on news coverage when it makes sense. There are occasions when news breaks in a western Wisconsin location that is closer to AP operations in Minneapolis or St. Paul than Wausau or Madison, Pyle noted.

Pyle is a 28 year veteran of The Associated Press. He joined the AP's Omaha bureau in 1979 after working as a reporter and editor for the Council Bluffs (Iowa) Daily Nonpareil upon graduation from the University of Iowa. A native of Des Moines, Dave spent four years in the Omaha bureau as a reporter and news editor before named correspondent in charge of AP's Providence, R.I., bureau in 1983. In 1988, he was named news editor in Dallas and was appointed assistant bureau chief in Dallas later the same year. He became Minneapolis chief of bureau in 1991.

Eliminating 'Eliminations'

To simplify filing, The Associated Press has ended the use of "Eliminations." Going forward, "Kills" and "Disregards" will be the sole devices to remove material from the wires.

Kills will be used for potentially libelous material and other major errors involving inaccurate content. This includes stories that turn out to have no basis in fact, whether they're potentially libelous or not.

Disregards will be used for old stories that moved again inadvertently, versions of stories that shouldn't have moved to a given service and other material not intended for newswires. Disregards are for cases where accuracy isn't an issue, but a story or message traffic shouldn't have moved to members and subscribers.

The section of Eliminations has been removed from the new Stylebook, which will be coming out soon.

Member Shout-Outs

The **Post-Bulletin** of Rochester alerted AP on March 8 that the parents of 4-month-old conjoined twins had been accused of abusing one of the boys just two months after separation surgery ... the **Red Wing Republican Eagle** gave AP first word March 17 of a rail car ammonia leak that led to evacuations in Lake City.

Staff Work

With Minnesota lawmakers looking at ways to help college students with high textbook costs, St. Paul correspondent **Brian Bakst** reported that at least a dozen other states were wrestling with the same issue. ... **Gregg Aamot** wrote about concerns in several eastern Twin Cities communities about trace chemicals in their water, believed to have migrated from a 3M landfill. ... **Amy Forliti** wrote about plans to build a database to track crime on American Indian lands, part of an effort to better target resources to reduce crime. ... As part of an effort by Capitol staff to emphasize meaningful enterprise over incremental coverage, **Martiga Lohn** personalized a proposal to give a tax credit to unpaid family caregivers. ... **Patrick Condon** wrote about a new marketing plan by tourism officials that calls for Minneapolis and St. Paul to work together. Condon wondered: Can they? ... Business writer **Josh Freed** broke the news that Northwest Airlines has been subpoenaed in a probe of air cargo price-fixing. ... **Bakst** was first with news that Maria Cino, a longtime ally of President Bush and former No. 2 official with the U.S. Department of Transportation, would oversee planning for the 2008 GOP Convention in St. Paul. ... Sports writer **Jon Krawczynski**, working with the Louisville bureau, worked sources to break the news that Tubby Smith was leaving Kentucky to take over the Gopher basketball program.

AP News

Play Ball! AP's baseball services cover the national pastime for your readers

The first pitch of the 2007 Major League Baseball season has been thrown and with months until playoffs, there is plenty of time to use AP baseball services that provide the rich detail of the national pastime that many newspaper readers demand.

AP Page-Ready: Baseball delivers AP baseball agate in a page-ready module, saving you time and money every night. AP Page-Ready: Baseball offers clear value for newspapers in time saved and in appeal to readers and advertisers. It frees sports desks from the labor-intensive task of assembling baseball agate. The service is delivered via the Web and is available in Quark XPress and Adobe InDesign formats, which allow for editing. New to the line-up this year is a PDF file nightly for publication on your Web site.

AP also provides detailed pitching matchups, expanded box scores, weekly team and player statistics and the Glantz-Culver Line with daily odds for baseball sports pages. Even though snow has fallen on the Indians' home games, think spring and talk to your bureau chief for more details.

Vacations and Travel ahead! Help your readers prepare with AP Travel Online

Your readers are thinking about spring travel and summer vacations. Provide coverage that attracts readers and advertisers with AP Travel Online's expanded coverage of destinations, trends and travel news.

Offered as a hosted service or an XML feed, AP Travel Online delivers a comprehensive suite of travel resources. Coming soon: trips to Europe, an amusement park preview package, whitewater rafting and lots more.

Travel Online takes a global focus with an emphasis on timely features. Columns on subjects like travel with kids and adventure travel appeal to a variety of reader demographics. Other features include a weekly review of travel guidebooks called "By the Book;" and a travelogue called "Dispatches" on quirky events around the world. For more information, contact **Dave Pyle at (612) 332-2727 or dpyle@ap.org**, and check out www.ap.org/newspapers and click on Online Newspapers.





AP Money & Markets

The latest AP Money & Markets module to be released -- the Today module -- is available now. The Today module brings together online news and tools so site users can get in-depth information on stocks and mutual funds, as well as a quick check on current trading. It also offers top markets headlines and attractive graphics and charts.

For information about the service, and to see detailed descriptions and samples of all the modules the service offers, check out www.ap.org/markets.

Or join a conference call on May 9, 1 p.m. CST, 1 p.m. If you'd like to join the call, contact Dave Pyle at (612) 332-2727 or dpyle@ap.org. He can forward you information about upcoming calls. Questions: contact Elanit Friedman (213) 346-3108, efriedman@ap.org

AP Stylebook Online gives your staff great functionality at a reasonable price

You already know what a valuable resource the Associated Press Stylebook is for your newsroom. AP Stylebook Online gives you the standard-setting content you rely on with great additional functionality:

- It's fully searchable, so you can find a listing even if you aren't sure what heading to look up.
- Site managers can make local style notes and share them across all users in the newsroom. No more notes scratched in the margin of one copy editor's book.
- It's updated live as the AP makes changes, so you have immediate access to an updated listing for daylight saving time or a new listing for BlackBerry.
- With your user name and password, you can log in from work, from home or anywhere with an Internet connection. If you travel to cover a story, the AP Stylebook Online goes with you.

The screenshot shows the 'Style Editor Interface' for the 'AP Stylebook 2006 Online Edition'. At the top, there are navigation links for 'home', 'stylebook', 'subscribe', 'logout', and 'help'. Below that, a search bar indicates that a search for 'Newspaper' found 29 results. There are options to narrow the search using 'Power Search?' and checkboxes for 'Inside Words', 'Match Word/Phrase', 'Match Case', and 'Highlight'. The main content area lists several style entries with 'EDIT' icons, including 'U.S. Newspaper Markets', 'Newspaper Association of America', 'Newspaper Guild, The', 'Newspaper Names', 'Newspaper Guild, The American Newspaper Publishers Association', 'National Newspaper Association', and 'Newsgathering: Confidential Sources'. Each entry includes a brief description and a 'more' link.

AP members pay about 40 percent off the prices the general public pays for AP Stylebook Online, which means about the same price per user as a hard copy book -- but with no shipping, and no waiting for a new book to come out each year. If you remain a fan of the hard copy book, expect the 2007 version out in late spring. It's still the standard setter. For more information, contact **Dave Pyle at (612) 332-2727 or dpyle@ap.org**, and check out <http://www.apbookstore.com/onsub.html> for more information and a site tour.

ASAP doubles its video content and launches a new blog about the AP wire

More than 150 newspapers are taking advantage of the groundbreaking news service called asap. Produced by a dedicated team of multimedia reporters, asap will double its originally produced video content by June to 15 pieces per week. Included will be a unique Religion & Spirituality segment called "Everything Sacred." As well, you'll find weekly cuts on video gaming. Also new is Far and Wide, a blog about the AP Report itself. Everyday, asap staffers will blog the AP Report offering your readers insight, detail and background on the AP Wire. Sign up now for asap to take advantage of these new features.

Questions: Dwayne Desaulniers, (212) 621-1745, ddesaulniers@ap.org or **Dave Pyle at (612) 332-2727 or dpyle@ap.org**

AP President and CEO Tom Curley testifies about FOIA at Senate hearing

At a March 14 hearing by the Senate Judiciary Committee on the Freedom of Information Act, Tom Curley represented the "Sunshine in Government Initiative," a coalition of news organizations and journalism-related groups whose mission is to promote policies enhancing public oversight of access to government information.

Other witnesses included: Meredith Fuchs, general counsel of the National Security Archive; Sabina Haskell, editor of the Brattleboro (Vt.) Reformer; and Katherine Cary, general counsel of the Texas attorney general's office. Curley has made AP's long-standing commitment to the people's right to know a hallmark of his leadership since he became the 12th person to lead the news cooperative in June 2003. A chapter is devoted to freedom of information in the soon-to-be published AP history book "Breaking News: How The Associated Press Has Covered War, Peace, and Everything Else" (Princeton Architectural Press, June 2007). Curley's complete testimony is available online: http://www.ap.org/FOI/foi_031407b.html.

AP Photographer wins Pulitzer Prize

Oded Balilty an AP photographer won the 2007 Pulitzer Prize for Breaking News Photography for a riveting image of a female Jewish settler trying to hold back a wall of Israeli security officers evacuating settlements in the West Bank. It is a stunning single image that captures the chaos and emotion of that evacuation. Oded joins a long and distinguished line of AP photographers who have won the highest journalism prize with the images that define our world. This is the AP's 49th Pulitzer Prize and the 30th awarded for photos.



Oded as well to a team of 10 AP photographers were finalists in the Breaking News Photography category for a package from the fighting between Israel and Hezbollah. Pulitzer jurors described the work of these photographers as "breathtaking":

- Kevork Djansezian of Los Angeles
- Oded Balilty of Jerusalem
- Matt Dunham of London
- Sebastian Scheiner of Israel
- Kevin Frayer of Jerusalem
- Mohammed Zaatari of Lebanon
- Hussein Malla of Beirut
- Lefteris Pitarakis of London
- Pier Paolo Cito of Rome
- Baz Ratner of Israel
- David Guttenfelder of Tokyo

Special Editions packages

The Special Edition for Mothers Day and Fathers Day moved April 10, and consists of stories on each holiday. Topics include:

- Bonding at the spa: Spas are a popular destination for mother-daughter pairs
- From its beginning nearly a century ago, Mothers Day has been a mix of heartfelt sentiment and commercialism
- Looking forward, looking back: One writer's thoughts on her relationships with her mother and her daughter
- Worst Father's Day gifts ever: Why is it so hard to buy for Dad?
- End-of-life planning: Living wills, powers of attorney and other planning can be a caring gift from parent to child

The Special Editions calendar for 2007 is:

- May 2 - Summer Fun/Outdoors
- June 5 - Weddings, winter brides
- July 10 - Back to School
- Aug. 7 - Home and Garden, winter
- Sept. 11 - Cars
- Oct. 2 - Parenting
- Nov. 6 - Holidays
- Dec. 4 - Weddings, summer brides

