



Photo of the Month

St. Paul Pioneer Press photographer Sherri LaRose-Chiglo caught Minnesota Twins first baseman Justin Morneau, left, gets hit in the nose by a throw from Nick Punto as Detroit Tigers' Craig Monroe returns safely to first base in a baseball game May 12, 2007, in Minneapolis. Morneau broke his nose on the play. She collected \$100 for submitting the top member photograph in May.

Dates to Remember:

- Associated Press Job Fair: Oct. 13 at Great Hall, Coffman Union, University of Minnesota



Passing of a Bureau Chief

George Moses, a longtime Minnesota bureau chief of The Associated Press known for calling John F. Kennedy the winner in the 1960 presidential race, died June 2 at his home in Montana at age 91. Moses served some two decades as AP's chief in Minnesota, North Dakota and South Dakota. He covered major stories including the Beatles' 1965 concert at the old Metropolitan Stadium in Bloomington, but the critical moment in his career came in the hotly contested 1960 presidential election between Kennedy and Richard Nixon. When Moses called Minnesota for Kennedy, it put him over the top in AP's count of electoral votes. Moses' legacy is maintained in part by the annual George Moses Award to the top AP staffer in Minnesota.

Breaking News' interviews aired June 3 on 'CBS News Sunday Morning'

"CBS News Sunday Morning" aired its videotaped segment on the new book "Breaking News: How the Associated Press Has Covered War, Peace, and Everything Else" (June 2007, Princeton Architectural News) on its June 3 program. The five-minute-plus piece featured April interviews at New York headquarters with Director of Election Tabulations Tom Jory, Director of The AP Corporate Archives Valerie Komor and Photo Library Director Chuck Zoeller with Charles Osgood, regular host of the weekly 90-minute program.

You can view the CBS News video at:

<http://tinyurl.com/22lk4h> <<http://tinyurl.com/22lk4h>>

Go to the AP press release on the book at:

http://www.ap.org/pages/about/pressreleases/pr_053007a.html



AP Stylebook Online gives your staff great functionality at a reasonable price

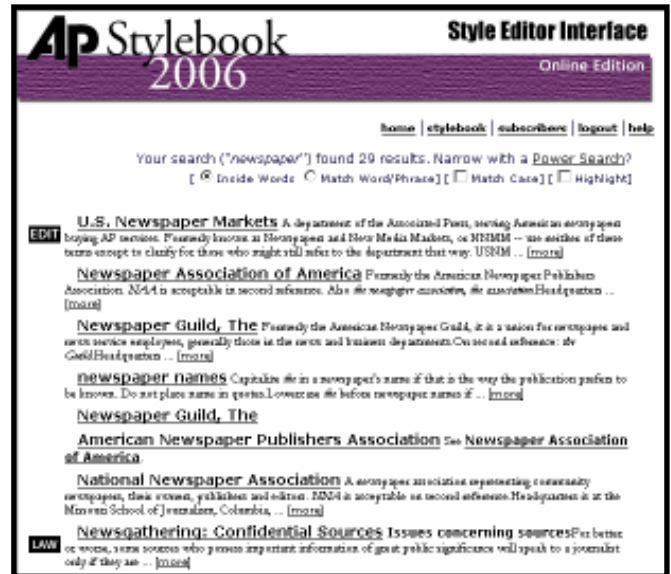
You already know what a valuable resource the Associated Press Stylebook is for your newsroom. AP Stylebook Online gives you the standard-setting content you rely on with great additional functionality:

- It's fully searchable, so you can find a listing even if you aren't sure what heading to look up.
- Site managers can make local style notes and share them across all users in the newsroom. No more notes scratched in the margin of one copy editor's book.
- It's updated live as the AP makes changes, so you have immediate access to an updated listing for daylight saving time or a new listing for BlackBerry.
- With your user name and password, you can log in from work, from home or anywhere with an Internet connection. If you travel to cover a story, the AP Stylebook Online goes with you.

AP members pay about 40 percent off the prices the general public pays for AP Stylebook Online, which means about the same price per user as a hard copy book – but with no shipping, and no waiting for a new book to come out each year.

If you remain a fan of the hard copy book, the 2007 spiral bound book is now available, as well.

For more information, contact your local AP chief of bureau, and check out <http://www.apbookstore.com/onsub.html> for more information and a site tour.



Multimedia news producers workshop in Minneapolis - August 16-18

The Institute for New Media Studies is running another session of the Multimedia News Producers Workshop at the University of Minnesota this August 16-18. Registration will be limited to 36 people and there will be a choice of one of two tracks - audio / slideshows and video production for the web.

If you're interested, get your registration in quickly - last year's workshop sold out in two days!

Visit for more information:

<http://www.inms.umn.edu/multimediaproducers/>


Member Shout-Outs

The **Austin Daily Herald** alerted AP about a quarantined load of Canadian pigs at a pork processor in their territory. The reason for the quarantine turned out to be minor, but the tip allowed AP to quickly check something that could have been a major food supply safety story. ... The **St. Cloud Times** tipped AP that authorities were investigating possible arson at the home of an Iraq war veteran who had been killed just two weeks earlier in a shootout with police. ... The **Daily Journal** of Fergus Falls quickly shared its story and pictures when violent weather damaged several homes.

Staff Work

An FOI request by St. Paul correspondent **Brian Bakst** led to a compelling look at behind-the-scenes fundraising for the 2008 Republican National Convention. Reviewing materials made available by the governor's office, **Bakst** reported on an urgently arranged meeting at which Gov. Tim Pawlenty asked the state's Fortune 500 companies to chip in \$1 million each for convention costs. Bakst's story detailed the perks donors could expect. ... **Bakst** also was first to report that an insurance industry-backed group had dumped nearly \$1 million into a late push to stop the Legislature from making it easier for consumers to sue insurers. (The money worked.) After the deaths of several sextuplets born in Minnesota in June, **Amy Forliti** wrote a piece about the risks and tough choices – including selective abortion -- that couples face when they have multiple fetuses. **Patrick Condon** had a national piece spotlighting the unique field of Democrats lining up for a 2008 shot at GOP Sen. Norm Coleman: a comedian, a millionaire lawyer and (maybe) a Nobel laureate. ... Business writer **Josh Freed** used Northwest Airlines' emergence from bankruptcy as a peg for a broad examination of the way the nation's major airlines had remade themselves through Chapter 11. ... Photographer **Ann Heisenfelt** crossed a number of borders for a multimedia project on a woman who works to rescue and protect wild horses. **Heisenfelt** traveled to South Dakota for the piece. In addition to shooting pictures and gathering audio for a slideshow, Heisenfelt wrote a feature that moved on national wires. ... **Condon** profiled critically acclaimed rapper Brother Ali, focusing on Ali's willful ambiguity about his race to avoid the label of "white rapper."

AP Money & Markets to offer new online modules this summer

Investor Challenge 

Below are the 10 leaders in stock-picking competition. [Sign up today to play!](#)

Name	Company	Ticker	Jan 1	Price	Chg
Richard Jensen, Prairie Village	Eastern Co	EML	\$19.44	\$29.97	54.2
Martha Moore, Clarks	Bon-Ton Store	BONT	34.65	52.05	50.2
Cathy Krueger, Overland Park	Avnet	AVT	25.52	38.21	49.7
Dan Sorrell, Kansas City	Southern Copper	SCU	53.89	80.08	48.6
Linda Watson, Independence, MO	Dendrite Intl	DRIE	10.71	15.87	48.2
Doc Geery, Leeswood	Anadigit	ANAD	8.86	13.05	47.3
George Remy, Burlington, KS	Owens-Illino	OIL	19.40	27.00	46.3
Dart	US-Steel	X	73.13	106.33	45.4
Maria Chavez, Springfield, MO	Mirant Corp	MIR	31.57	44.95	42.4
Ricki Elson, Columbia, MO	Cleveland-Cliffs	CLE	40.45	60.66	41.7
Sanday Gupta, Kansas City	Aerospacal	ARO	30.67	43.43	40.7
Dart	Cephalon	CEPH	70.39	74.97	6.5
Penelope Cracksback, Merril Lynch	Beckman Coulter	BEC	52.83	2.73	4.9
Dart	BankTrust Banks	BTI	84.41	83.40	-1.2
Winston Baker, Smith Barney	CNET Networks	CNET	9.59	8.71	-0.9

Research

The next release of Money & Markets online modules will be July 1. A half-dozen additional modules, offering markets information not available elsewhere, will be part of the release. These key modules include analytic information developed by AP's reporting and graphics staff.

Later this summer, we'll launch Money & Markets Extra, a package of 30 modules designed for weekend use. These markets building blocks will assess performance and help readers identify investment trends.

For more information about AP Money & Markets print and online, check out www.ap.org/markets, or **contact Dave Pyle at (612) 332-2727 or dpyle@ap.org**. Questions: contact Elanit Friedman (213) 346-3108, efriedman@ap.org

AP Online Video options expand

We've added new features to AP's Online Video Network that put even more capabilities into your hands. The focus is local — local content and local advertising. Later this year, we'll add syndication and user-generated content. We're also making continual improvements to the ways OVN can be presented on your site, so you can attract more traffic and generate more revenue than ever.

We provide you with a turn-key service that keeps your Web site's branding. The ad-supported network means members get AP's award-winning coverage at no out-of-pocket cost, in exchange for promoting it.

In addition to the Online Video Network, video packages are available for a cash subscription to give you more options. For more information, contact **Dave Pyle at (612) 332-2727 or dpyle@ap.org** and visit www.ap.org/ovn.



Weekly Features becomes AP Lifestyles as it emphasizes more timely content

Over the past year, the Weekly Features staff has worked hard to transform their service into a full-service lifestyles report. In addition to the food, fashion and homes and garden coverage you've long expected, coverage now includes families and relationships, pets and holidays.

And something else: Weekly Features isn't just weekly. While the bulk of the exclusive content moves on Fridays and Mondays, members who subscribe also get digests throughout the week.

It seemed the name didn't fit anymore. So Weekly Features has become AP Lifestyles. The name suits the service much better, as it aims to cover the way people live.

In addition to the same regular fixtures you can count on every week, Lifestyles now strives for timeliness and responsiveness to the news. For example, instead of waiting a week to tell readers about the recent Food Marketing Institute show in Chicago, Lifestyles covered it live. As Queen Elizabeth II visited the U.S., Lifestyles produced a photo essay and analysis of her many outfits.

Digests throughout the week also point out stories on other AP wires that might be suitable for feature sections -- health, diet, fitness and business stories, for example.

Regardless of the name, Lifestyles remains a bargain at about \$20 a week.

If you're interested in hearing more about AP Lifestyles and getting its first quarterly newsletter, contact AP Lifestyles Editor Diane Davis at ddavis@ap.org or (212) 621-6927.

AP Elections gears up for 2008 while covering elections of 2007

AP Elections will be the same reliable service our members trust but starting this summer, they'll find much more.

To be sure, newspapers will still find accurate results delivered on election nights, but now we are adding elements of our first-rate political reporting and information on candidates. The goal is to provide our members with a complete product portfolio for the 2007-2008 campaign season. It's not too soon to think about elections, whether it's those happening this year or the already active presidential content. Talk to your bureau chief for details.

Check out Online Newspaper services at new Web site page

For information about AP's online newspaper services, check out www.ap.org/newspapers. Find out about online services, see links to sites using the services, and find links and contact information to the Online Newspaper team.

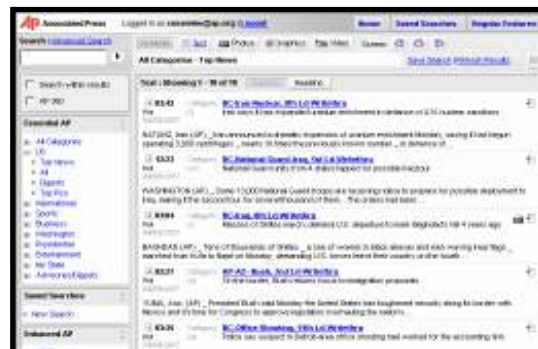
Get your staff trained on AP Exchange before YourAP is phased out

AP plans to phase out YourAP this year and replace the service with AP Exchange, the new web-based view of all your AP content.

Now is the time to contact AP to book training on AP Exchange for your newsroom. Simply email talkback@ap.org to book a 60-minute online training session. This session will provide editors and reporters with all they need to know to become AP Exchange experts. They'll be able to search for locally relevant news in the new AP database and build custom feeds that will deliver relevant news in less time.

As well, don't forget our regularly scheduled School of Search online training which takes place every Thursday at 8 a.m. and 3:30 p.m. CST. **RSVP for these sessions at talkback@ap.org**

Questions: Dwayne Desaulniers, (212) 621-1745, ddesaulniers@ap.org



Sign up for Topics via AP Exchange

About 80 percent of AP member newspapers have started using the new web-based AP Exchange service.

Many papers are entitled to free content in Exchange called AP Topics. These are 22 channels of news based on topics such as education, environment, and kids and family.

These topics offer news from all states and the English-language international wires so if education is important to your readers, the AP Education Topic will be a valuable resource. The top 10 as selected so far by editors are:

1. Education
2. Environment
3. Kids & Family
4. Defense
5. Energy
6. Agriculture
7. Health
8. Legislative
9. Finance
10. Crime

Questions: Dwayne Desaulniers, (212) 621-1745, ddesaulniers@ap.org

asap voted one of two Best News Websites by Editor and Publisher

asap, AP's innovative multimedia news service, was honored recently by Editor and Publisher magazine with an Eppy award. Since 1996, the Eppy awards have honored the best new media services from the newspaper industry. asap won the award this year for Best Newspaper Website with a Unique Visitor count of less than 1 million. The asap team is tasked with filing innovative news daily using the latest tools and techniques in multimedia reporting. In addition to the angles, the style and presentation of asap reporting are unique and this was recognized by the E&P judges.

Talk to Dave Pyle at (612) 332-2727 or dpyle@ap.org about adding asap to your Web site or newspaper.

Special Editions packages

"Weddings" is the Special Edition theme for June. Highlights of the stories moving on the advance wire:

- Cut down on travel, eat organic, recycle: The hottest trend in wedding planning is going green
- Thrilling adventure or just inconsiderate? 'Destination' weddings can ask a lot from guests
- Trend toward adventurous weddings includes ones on London's Eye Ferris wheel
- Ceremony's over, time to change; some brides say one dress isn't enough
- What women want: engagement rings with personality -- and, typically, sparkle
- "The Dressmaker" novel examines passion through fashion
- Honoring two moms: Bride fashions a new gown from those worn by her adoptive, birth mothers

The Special Editions calendar for 2007 is:

- July 10 - Back to School
- Aug. 7 - Home and Garden, winter
- Sept. 11 - Cars
- Oct. 2 - Parenting
- Nov. 6 - Holidays
- Dec. 4 - Weddings, summer brides



the essential global news network

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