

Photo of the Month



Kris Williams
Kearney Hub

AP CEO Tom Curley Announces No General Assessment Increase for 2008

The Associated Press will freeze its basic rates for newspaper and broadcast members for a second year in a row in 2008 and is proposing changes that would allow them to customize the news services they receive, the CEO of the news cooperative said Monday.

Tom Curley said the AP is "keenly aware of the challenges facing members," referring to the sluggish advertising and circulation trends at newspapers. For the second consecutive year, the AP board has voted not to increase the rates for most AP services, Curley announced at the May 7 annual meeting. There will be no general assessment increase for 2008, although some premium services will have rate hikes.

In addition, AP management later this year will present the board with options that by 2009 would introduce greater choice in services and pricing for member newspapers, Curley said. Those changes are enabled by AP's new technology infrastructure, he said. Existing services were built on technical limits of how AP could deliver content and were designed for single-purpose use by a traditional daily newspaper.

AP is developing an infrastructure to create a central database of member content that can handle member-to-member sharing of local content.

An audiocast of AP's May 7 annual meeting in New York, along with the text of Curley's speech, is posted at <http://www.ap.org/annual07/>

Breaking News Exhibit Available



The first book about AP in more than 60 years is being published this summer. "Breaking News: How the Associated Press has Covered War, Peace, and Everything Else," written by current and former AP reporters, documents AP's role as eyewitness to history and tells the stories behind the stories.

A standalone traveling exhibit has been created that features many of the most important episodes in the book, but which also effectively delivers the message of AP's enduring role in journalism past, present and future. Most recently, the exhibit was shown at AP's annual meeting in New York.

The exhibit would be ideal offering for member use, for display at journalism schools, newspaper lobbies, community events libraries, and other public spaces and happenings. It consists of a series of panels on easels, a six-minute video and a PowerPoint presentation.

The Associated Press is pleased to offer news outlets, universities and other groups a powerful multimedia package about BREAKING NEWS, that includes stories about the daring and dedicated journalists included in the book and a selection of iconic and unforgettable photographs.

To arrange to show this display, please contact Tena Haraldson (tharaldson@ap.org) or fill out the [PDF order form](#) and fax it to Amy Silberman in Corporate Communications at 212.621.1723.

AP School of Search



YourAP will be phased out this year and replaced with AP Exchange, the new web-based view of your AP content.

One of the highlights of **AP Exchange** is its ability to more easily find the content most important to your readers and Web site users. Time-crunched journalists can quickly find the most locally relevant material one time or through automated saved searches that continually scan AP content.

Now is the time to book training on AP Exchange for your newsroom. Simply email talkback@ap.org to book a 60-minute online training session. This session will provide editors and reporters with all they need to know to become AP Exchange experts. And, don't forget our regularly scheduled School of Search online training which takes place every Thursday at 10 a.m. and 3:30 p.m. CT. RSVP for these sessions at talkback@ap.org

Printed help tools are given to every newspaper's site administrator and there is a help button on every user's AP Exchange interface (home page, upper right-hand corner).

ASAP Doubles Video Content and Launches New Blog

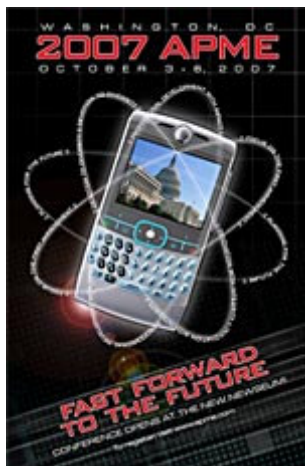


More than 150 newspapers are taking advantage of the groundbreaking news service called asap. Produced by a dedicated team of multimedia reporters, asap will double its originally produced video content by June to 15 pieces per week.

Included will be a unique Religion & Spirituality segment called "Everything Sacred." You'll find weekly cuts on video gaming.

Also new is Far and Wide, a blog about the AP Report itself. Everyday, asap staffers will blog the AP Report offering your readers insight, detail and background on the AP Wire. Sign up **now** for asap to take advantage of these new features.

Register for APME Conference By June 1 and Save



Join print, online and photo editors from around the country for the annual conference of the Associated Press Managing Editors and AP Photo Managers.

Engaging discussions on reaching new audiences and great ideas you can take back to your newsroom, and a visit to the Freedom Forum's brand new Newseum will highlight APME's first conference ever in the nation's capital.

Sign up now and save \$50 on your conference registration. To register for the conference go to <https://www.123signup.com/register?id=qkknd>. Or to learn more go to: <https://www.123signup.com/event?id=qkknd>

To take advantage of APME's discounted rate at the JW Marriott go to <http://marriott.com/property/propertypage/wasjw?groupCode=apmapma&app=resvlink>.

Journalist in Residence at the AI Neuharth Media Center

Chuck Baldwin, opinion editor of the Argus Leader and a founder of South Dakotans for Open Government, will become the first full-time Journalist in Residence at the AI Neuharth Media Center effective May 28, 2007. There were more than 40 applicants for the position.

Baldwin will be a university employee, hired on a one-year renewable contract, and will divide his time between teaching journalism in the CMJ Department, advising the Volante, helping to administer the Neuharth Fund and Scholars program, and in Freedom Forum diversity programs such as the American Indian Journalism Institute and the Native American Journalism Career Conference. The Neuharth Fund will assist the university in underwriting the new position.

Campbell named Daily Sun editor

Beatrice Daily Sun county and courts reporter Harold Campbell was promoted to editor. Campbell replaces former editor Diane Vicars, who left at the end of March. Campbell has about 20 years of reporting and editing experience at newspapers in Nebraska, Kansas, South Dakota and Texas. He previously worked at the Daily Sun in 1993-1994 as the city reporter but left to live closer to his children in southeast Kansas. He returned to the newspaper in 2005 as the Gage County and courts reporter.

Nebraska AP Association Meeting

The Nebraska AP Association annual meeting was held April 20 in Lincoln. Officers were elected for 2007-2008. The list of officers can be found at: <http://www.ap.org/nebraska/npstaff.htm>. The AP News and Photo contest awards were presented. For a complete list of winners, go to the AP Nebraska website at: <http://www.ap.org/nebraska/napawards2007.html>.

AP Nebraska News

Did these AP stories run in your newspaper in April?

Lincoln newsman **Nate Jenkins** had an exclusive story on how the state's new method of electrocution--a single, sustained jolt instead of several shorter ones--could leave the condemned's heart beating well after the shock. His story on the macabre image of a strapped-down inmate, possibly brain dead but with a pulsating heart, made the national wire.

Omaha business writer **Josh Funk** was first to report that moisture from a leaky roof and faulty sprinkler helped salmonella bacteria grow and contaminate peanut butter at A ConAgra plant in Georgia last year, sickening more than 400 people nationwide..



The Hasting Tribune was nominated for an APME Instant Citation for going above and beyond to help us out on April 24. When news broke that a Hastings soldier -- Lt. Kevin Gaspers of the Army's 82nd Airborne Division -- had been killed in Iraq, the Tribune agreed to send us their story and a photo, even though they did not go to press until the next day.

Doug Kennedy/KWBE-AM called from the scene of a motel fire April 26 that injured three Beatrice firefighters -- before filing a story for his own station. He later followed up with other details of the fire.

Check our web site for the latest news and updated newsletters:

www.ap.org/nebraska

NEBRASKAapNEWS is a monthly advisory for member publishers and editors about stories of note, upcoming projects of interest, industry and AP developments. All contributions and suggestions are welcome. If you would prefer a hard copy, or if you would like someone at your newspaper added, please contact COB Tena Haraldson at 1-800-952-9911 or e-mail (tharaldson@ap.org).