

NEW YORK STATE ASSOCIATED PRESS ASSOCIATION

2008-2009 GRAPHICS COMPETITION

COMPETITION CRITERIA:

ELIGIBILITY: Graphics artists, editors, illustrators, photographers and photo editors for AP member daily newspapers published in New York state. Entries must have been first published between June 1, 2008, and May 31, 2009.

FEES: \$5.00 per entry. Make check payable to Associated Press Associations.

DEADLINE: Postmark by Monday, June 15, 2009.

AWARDS: Winners will be notified by wire advisories. Awards will be presented at the annual banquet Wednesday, Sept. 23, 2009, at The Genesee Grande Hotel in Syracuse, N.Y.

ENTRIES: Based on two classes of newspapers' daily circulation: over 50,000; and under 50,000.

Each class consists of six categories: (See reverse for definitions.)

- graphic illustration
- informational graphic, spot news
- informational graphic, non-spot news
- news presentation, spot
- news presentation, non-spot
- interactive graphics

Each entrant may submit up to **six** entries, dividing them as desired among the categories.

Enter graphics and illustrations as actual tear sheets. **Do not send original artwork.**

Staple the enclosed entry forms to the back of each tear sheet. Information on these forms **MUST BE LEGIBLE.**

Send material by mail or by overnight delivery service to:

The Associated Press
PO Box 11010
Albany, NY 12211

The Associated Press
Capital Newspapers Building
INSIDE DELIVERY, 2ND FLOOR
645 Albany Shaker Road
Albany, NY 12211

If you have questions, call Mike Groll at 800-424-4500 or 518-458-7821 or e-mail Mgroll@ap.org.

CATEGORIES:

GRAPHIC ILLUSTRATION

A visual element used to enhance a story. Usually sets the tone and is interpretive. The goal of an illustration should be to draw the reader into the piece. This category would include the merging of photographs with illustrations or line art, and computer-enhanced or -edited photos.

INFORMATIONAL GRAPHIC, SPOT NEWS

Should try to explain the news visually. Uses charts, maps, tables, diagrams and other devices that help to explain a complex subject. These may or may not be run with photographic or illustrated elements. Spot info graphics are done on breaking news stories where time is very limited, and are usually published in the next edition after the event.

INFORMATIONAL GRAPHIC, NON-SPOT NEWS

Should try to explain the news visually. Uses charts, maps, tables, diagrams and other devices that help to explain a complex subject. These may or may not be run with photographic or illustrated elements. Long-term info graphics are often done as in-depth looks at long-running stories, or where there is a lot of lead time.

NEWS PRESENTATION, SPOT

Packaging and layout of coverage of a single news event on deadline, including photos, graphics, headlines and stories. Entry should consist of entire tear sheet page.

NEWS PRESENTATION, NON-SPOT

Packaging and layout of coverage of a single story or series of stories or a special section.

INTERACTIVE GRAPHICS

Visual elements posted to a news Web site that include interactive graphics, quizzes, graphic slideshows, graphic videos, interactive maps, screen casts, and other multimedia graphics.