



December 11, 2008

Dear AP Broadcasters:

It's time for the 2008 New York State Associated Press Broadcasters Association annual news competition!

The contest for AP member broadcast stations covers news broadcasts during the calendar year, from Jan. 1 through Dec. 31, 2008. Rules, entry blanks and summary sheets are enclosed. **Please read the competition criteria and category rules carefully. Entries that don't meet the criteria will be disqualified.**

**NEW this year**, a category has been added for: **Best Web Site**. Please refer to the enclosed rules for a full description.

Please note the **deadline** for entries to be postmarked is Jan. 20, 2009. **Entries should not be submitted in fancy presentation folders.** Such binders slow down the process of sorting the contest. **A short highlight clip must be at the BEGINNING of your entry** so winners' clips can be played during the awards presentation.

If you submit **letters to accompany audio tape cassettes or CD's**, please fold and wrap them **behind** the cassette boxes or CD cases with rubber bands.

**Letters accompanying TV tapes or DVD's** may be folded and placed in the tape boxes or DVD cases. Your entries **MUST** have an entry label affixed to both the tape, CD or DVD as well as the cases and accompanied by a completed 2008 News Competition Summary Sheet and a check for the complete entry fee.

If you need more self-stick entry forms, or you have any questions or problems, please call Debi Foland or Chris Carola at 800-424-4500 or 518-458-7821. Or, you can go to the following Web site to access forms you can copy and secure to your entries: <http://www.ap.org/newyork/broadcast.html>

Awards will be presented at the annual banquet on June 6, 2009, at the Holiday Inn, Saratoga Springs. Please plan to join us there.

Colleges are invited to enter their best local newscasts and best local stories in two categories limited specifically to them. A letter with the rules and entry blanks will be sent to college stations after New Year's Day.

And good luck in the contest!

On behalf of the board of the NYSAPBA, I am sincerely,

A handwritten signature in black ink that reads 'Howard Goldberg'. The signature is written in a cursive, flowing style.

Howard Goldberg  
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