

**AP Ohio Reports**

**May 2006**

**Dates to Remember**  
September 2006, AP Sports Workshop, [Date TBA](#)

**Thank You**

Ohio AP members contributed 354 photos to the wire in April, led by **The (Cleveland) Plain Dealer** with 75 and **The Columbus Dispatch** with 30. Overall, the Ohio AP moved 1,063 photos for the month.

**J.D. Pooley of The (Bowling Green) Sentinel-Tribune** won the Ohio AP Best Feature Photo award for April for his photo, above right, of Allyson Flores, 10, reacting to an answer that one of her teammates gave during the Wood County Educational Service Center Elementary School Quiz Bowl at Elmwood High School in Jerry City.



The (Bowling Green) Sentinel-Tribune/J.D. Pooley



The Columbus Dispatch/Renee Sauer

**Renee Sauer of The Columbus Dispatch** won the Ohio AP Best News Photo award for April for her photo, left, of Crystal Phillips, right, hugging her niece, Carri Phillips, in Grove City after the discovery of the body of her daughter. A 25-year-old man was arrested and charged in connection with the killing.

**This Just In ...**

AP newsman **Andrew Welsh-Huggins** reviewed written accounts of an execution that was delayed nearly 90 minutes, reporting that the inmate asked prison staff to find another way to kill him after they couldn't find a vein for the lethal injection.

Cincinnati newsman **Terry Kinney** nabbed a rare interview with the head of the independent union at an AK Steel plant where workers are locked out. In Kinney's story, union president Brian Daley urged the company to step up the pace of negotiations.

New Haven correspondent **Matt Apuzzo** gained access to secret grand jury testimony, FBI reports and some personal diaries that led to his exclusive story about a state official in Connecticut who received gifts from a contractor. That official went on to become head of the fraud unit for the state Department of Social Services. Soon after Apuzzo's story moved on AP wires, the state official was stripped of any duties investigating fraud cases.

Mexico City newsman **Mark Stevenson** confirmed through a variety of sources that passage of the new law by Mexico's National Congress amounted to decriminalizing possession of small amounts of drugs, an important story which others had missed.

The reporting team of Chicago-based **Niki Dizon**, and Washington, D.C.'s **Frank Bass** and **Ben** examined the national dimensions of a loophole in the No Child Left Behind Act that enabled schools to ignore the test scores of large numbers of minority students. The result was a powerful multimedia investigative project that won widespread play and resulted in a promise by U.S. Education Secretary Margaret Spellings during an AP interview to examine the loophole and reduce the number of students whose scores are being left out.

Atlanta-based business writer **Harry R. Weber** was the first to report that the Delta Air Lines pilots' union had agreed to concessions that would avert a strike by the third largest airline in the United States. AP's story was 28 minutes ahead of all competitors. The week before, Weber was 30 minutes ahead on his scoop about a Delta pilots' strike-authorization vote.

**What's New at Your AP**

**Products - Services**

**Making Money Through AP**

Revenue share opportunities are growing rapidly for AP members through the new Online Video Network, commercial photo sales and Hosted CustomNews (AP's hosted national/international online service). In 2004 and 2005, before the Online Video Network existed, AP gave back nearly \$1 million in royalty payments through its commercial photo sales and online advertising revenue- share program. Ohio members earned \$38,000 during that time from advertising and archive sales. The opportunity to make money through AP will only keep growing as more members join the Online Video Network and the service opens to member syndication of their own video.



The AP photo staff at the NCAA Final Four basketball tournament in Indianapolis pose on the court for a group photo. Front row left to right, Mark Humphrey, Gerry Broome, Mike Conroy, Ann Heisenfeld, and Ohio photo editor Kiichiro Sato. Back row: Bob Graves, Darron Cummings, Tim Donnelly, Midwest regional photo editor Cliff Schiappa and Denis Paquin. (Photo by Bob Leverone, Sporting News)

**AP nets 1,100 Sites, 76 million UV's during launch of Online Video Network**

Nearly 1,100 media sites with a collective audience of 76 million UV's have signed on to AP's Online Video Network. Market research just released by Pew Internet and the Online Publishers Association shows that home broadband access is at an all time high and growing and news consumption increasingly favors online video. These two trends continue to provide an opportunity for AP members to generate more Web audience and incremental revenue. More information available at [www.ap.org/ovn](http://www.ap.org/ovn)

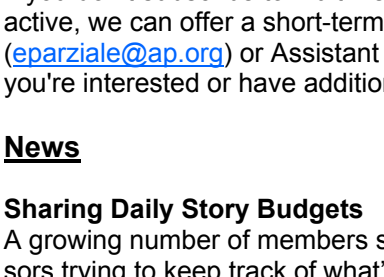
**Online Video Network Compatibility Issues**

The MSN video player at the heart of AP's Online Video Network is currently compatible only with PC users and Internet Explorer. Come the end of summer, that will change as Microsoft makes a player available that will work for Mac/Mozilla users.

**World Cup Soccer Coverage for Newspapers**

The 2006 World Cup of Soccer is set to run June 9 to July 9 in Germany and AP will have extensive coverage of the event.

Members who receive DataStream (S & T levels) will receive 4 to 6 stories per day, plus the basic schedule, standing agate and a round-up, with a focus on the United States and Mexico. Members that receive H-level sports will receive about half of this copy each day. AP Basic members will receive a daily U.S. story and a round-up.



Cleveland Cavaliers' LeBron James (23) beats Washington Wizards' Caron Butler (3) on a drive to the basket in the second quarter of a first-round NBA playoff basketball game May 3 in Cleveland. (AP Photo/Tony Dejak)

For members wanting team-by-team coverage, more features & deeper stats, please consider AP's Soccer Wire service. Members can subscribe to the Soccer Wire for the lead in and duration of the World Cup. Stories have already started to move and will increase in volume heading into the opening match June 9. A one-time fee applies, and this entitles you to take the wire starting today and until July 14.

**World Cup Soccer Coverage for Online**

AP Online and Hosted Custom News subscribers can expect the following online coverage for the duration of the World Cup: Game stories; game summaries; off-day training stories on U.S. and Mexico teams; daily World Cup glance; daily roundup; daily capsule; Litke/Armour columns; and AMs setups.

Hosted Custom News customers also have access to a World Cup front, which is an index page that houses the text items above and an in-depth World Cup interactive. You can see the front here: <http://hosted.ap.org/dynamic/fronts/WORLDCUP?SITE=TXDAM&SECTION=HOME>

The tabs on the World Cup interactive include: Game calendar ; information on teams/players; information on venues; a World Cup quiz; details about the game; information about this year's ball, plus a look back at earlier balls.

If you don't subscribe to Multimedia Features or Hosted Custom News but wants access to the World Cup interactive, we can offer a short-term solution for a fee. Please contact Ohio Bureau Chief **Eva Parziale** ([eparziale@ap.org](mailto:eparziale@ap.org)) or Assistant Bureau Chief **Nancy Nussbaum** ([nussbaum@ap.org](mailto:nussbaum@ap.org)) at 614-885-2727 if you're interested or have additional questions.

**News**

**Sharing Daily Story Budgets**

A growing number of members share their daily news budgets with AP, a big help to harried AP desk supervisors trying to keep track of what's going on. The budgets allow AP to determine what is available for the wire, plan ahead, nab Member Exchanges and compile the popular Ohio Editorial Rdp fixture. But please **don't wait** for AP to call to request stories. Just send in your best/quirkiest stories every day to ensure they're not overlooked because the desk supe might be too busy with other news. Also, vague budget lines might mask the importance of a story so if you think it's important, send it in to [cboe@ap.org](mailto:cboe@ap.org).

**Special Editions**

The theme of May's Special Editions is Careers, with stories focusing on jobs that will be in greatest need in the future, how to switch careers later in life, traits of entrepreneurs, ways to improve workplace meetings, who should really go to law school, and the advantages of working night shifts. Members with questions about Special Editions stories should contact **Julia Rubin** at [jrubin@ap.org](mailto:jrubin@ap.org) or (212) 621-7199.

The calendar for the remainder of the year: June 6, Outdoors; July 11, Back to School; Aug. 1, Parenting; Sept. 12, Cars; Oct. 3, Philanthropy/Volunteering; Nov. 7, Holidays; Dec. 5, Weddings

**AP Debuts Multimedia Digest**

The AP began moving a multimedia digest on May 15. The digest, which moves daily Monday through Friday, includes:

- New or updated multimedia features \_ such as interactive graphics, slide shows, PDFs and audio clips \_ with a list of related story slugs.
- Existing multimedia features that are applicable to stories moving that day.
- Online-only content, such as blogs.
- Upcoming projects, for planning purposes.

**2006 AP Stylebook now available**

The 2006 edition of the AP Stylebook is now available, in both print and electronic forms. New entries include: accent marks; air bag; anniversary; census; Central Asia; driver's license; home schooling; hot spot; inbox; K-9; liquefy; mecca; Myanmar; retarded; Rhodes scholar; Rust Belt; sergeant-at-arms; SEAL(s); Shiite; Taser; 20-something; USA; Yahoo. Learn more about the 2006 edition: [http://www.ap.org/pages/about/whatsnew/wn\\_042706b](http://www.ap.org/pages/about/whatsnew/wn_042706b)

**Industry News**

**550 Awards Presented at APSO Annual Convention**

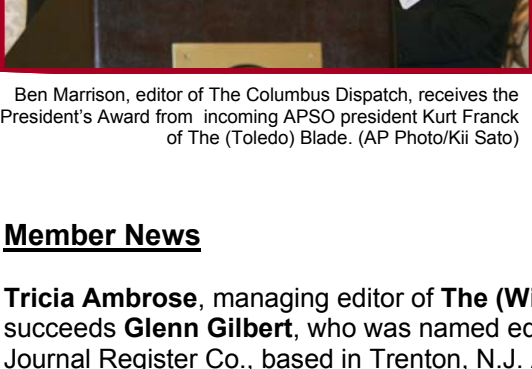
More than 300 publishers, editors, reporters, photographers and graphics artists from 58 newspapers attended the AP Society of Ohio annual awards luncheon in Columbus on April 30. APSO presented 550 awards in 32 categories for work produced in 2005.

General Excellence awards went to **The Cincinnati Enquirer**, **The (Lorain) Morning Journal**, **Elyria Chronicle-Telegram**, **The (Bowling Green) Sentinel-Tribune** and **The Ironton Tribune**. **The (Toledo) Blade** won the First Amendment Award for outstanding accomplishment in pursuing freedom of information in obtaining records related to the coin scandal at the Bureau of Workers' Compensation. **Alex Machaskee**, publisher of **The (Cleveland) Plain Dealer**, earned the APSO Special Recognition Award for exemplary service to print journalism.

New York-based AP movie critic **Christy Lemire** was the speaker at the AP business meeting prior to the awards luncheon.



Inside the APSO convention ballroom. (AP Photo/Kii Sato)



Ben Marrison, editor of The Columbus Dispatch, receives the President's Award from Incoming APSO president Kurt Franck of The (Toledo) Blade. (AP Photo/Kii Sato)

**APSO Board Election**

**Kurt Franck**, managing editor of **The (Toledo) Blade**, was named president of the APSO for 2006-07. **Michael J. Shearer**, managing editor, **The (Newark) Advocate** was elected at-large director, representing all circulation divisions. **Alan Miller**, managing editor/news, **The Columbus Dispatch**, was elected director by newspapers with a daily circulation over 75,000. **Jim Krumpel**, editor, **The Lima News**, was elected director by newspapers with a daily circulation of 25,000 to 74,999.

Also serving on the APSO board, with terms expiring in 2007, are: president-elect, **Ted Daniels**, editor, **The Ashland Times-Gazette**; trustee, **M.L. Schultze**, managing editor, **The (Canton) Repository**; and director, **Annette LaCross**, managing editor, **The Sandusky Register**.

**Member News**

**Tricia Ambrose**, managing editor of **The (Willoughby) News-Herald**, has been named executive editor. She succeeds **Glenn Gilbert**, who was named editor of **The Macomb (Mich.) Daily**. Both papers are owned by the Journal Register Co., based in Trenton, N.J. Ambrose has held a variety of positions in her 18 years at The News-Herald. She is a graduate of the Medill School of Journalism at Northwestern University.

**Ed Shur**, business editor at the **Reno (Nev.) Gazette-Journal**, has been named executive editor of **The (Fremont) News-Messenger** and the **Port Clinton News Herald**. Shur succeeds **Dan Bowerman**, who left the company. During his 10 years at the Gazette-Journal, Shur also worked as a special-projects editor. He previously worked at **The (Baltimore) Sun** and for **Minnesota Sun Publications**.

**Don Willis**, a former designer and editor at the Dayton Business Journal, has been named managing editor of **The Ironton Tribune**. Willis previously worked as a designer and editor at the **Portsmouth Daily Times** and the **Independent** in Ashland, Ky.

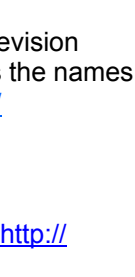
**Cynthia Shroyer**, a reporter at **The Galion Inquirer**, has been named editor. She succeeds **Pamela Henney**, who left the company. Shroyer started as a reporter with the newspaper in 2001 and was editor of The Morrow County Sentinel, a weekly, for two years.

**Associated Press News**

Cleveland sports writer **Tom Withers** won the Best Feature Award in the annual writing contest for AP staffers judged by Associated Press Sports Editors for a story on LeBron James. Judges gave Withers won for his profile of the Cleveland Cavaliers star because "Tom said the LeBron James feature the depth that compelled you to keep reading it. The style and flow and the timeliness of this piece made it memorable."

Cleveland photographer **Mark Duncan** received an Award of Excellence in the Sports Feature of the Ohio News Photographers Association contest for his photo, "Bubbling Over." Ohio photo editor **Kiichiro Sato** was awarded third place in the Enterprise Feature Picture category for "XBOX 360." They were among 124 photographers from across the state who submitted 1,937 entries in the 56th annual news photography contest.

**Rose Hanson**, day supervisor in Columbus, was named the 2005 Ohio AP Staffer of the Year on Sunday at the annual meeting of the Associated Press Society of Ohio. Hanson has overseen the daily news report for Ohio's AP operation since 2003. Hanson joined AP in 2002 from Gongwer News Service. She previously worked at **The Columbus Dispatch**, **Scrapps Howard News Service** and the **Warren Tribune Chronicle**.



Hanson

**Fallen Journalists Remembered**  
Fifty-nine journalists who died while reporting the news in 2005, including two Associated Press Television News cameramen, have been added to the Freedom Forum Journalists Memorial, which now bears the names of 1,665 journalists, dating back to 1812. Complete story is available on the AP FOI Web site: [http://www.ap.org/FOI/foi\\_050306b.html](http://www.ap.org/FOI/foi_050306b.html).

Need national industry news? The latest edition of AP's weekly Industry News is available online at <http://www.ap.org/pages/indnews/>

**Questions? Comments? Contact Melissa Curry at [mlcurry@ap.org](mailto:mlcurry@ap.org), or call (800) 762-4841 or (614) 885-2727.**