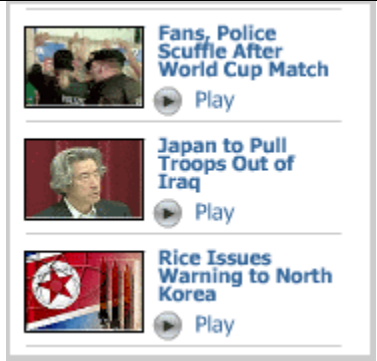


Small Three Thumb Vertical (Static)

Design of tool	Code to use this tool
	<pre><div id="flashcontent"> <script type="text/javascript"> var ap = new SWFObject("http://img.video.ap.org/p/s/sm_vrt_3thumb_static.swf", "sm_vrt_3thumb_static", "180", "175", "7"); ap.addParam("quality", "best"); ap.addParam("bgcolor", "#FFFFFF"); ap.addParam("AllowScriptAccess", "always"); ap.addVariable("cat", "yourCATEGORY"); ap.addVariable("pid", "yourIDhere"); ap.addVariable("fontcolor", "0x336699"); ap.write("flashcontent"); </script> </div></pre>

Step-by-step instructions for using this tool

1. Add a javascript include to your page.

Add this piece of code to the top of any page where you are placing the promo tool on your site.

```
<script type="text/javascript" src="http://img.video.ap.org/p/j/apovn.js "></script>
```

2. Select your promo tool category.

Set the "cat" variable to the category of content you want to include in the tool. For a full list of category choices, see below.

```
ap.addVariable("cat", "yourCATEGORY");
```

3. Set you OVN ID.

Set the pid variable to your f parameter OVN ID code.

```
ap.addVariable("pid", "yourIDhere");
```

4. Style changes (not required) and upload.

You can update the background and font color in the *bgcolor* and *fontcolor* variables. After you've made all your changes, include the code on your web page.

Example

```
<div id="flashcontent">
<script type="text/javascript">
  var ap = new SWFObject("http://img.video.ap.org/p/s/sm_vrt_3thumb_static.swf",
  "sm_vrt_3thumb_static", "180", "175", "7");
  ap.addParam("quality", "best");
  ap.addParam("bgcolor", "#FFFFFF");
  ap.addParam("AllowScriptAccess", "always");
  ap.addVariable("cat", "US");
  ap.addVariable("pid", "ap");
  ap.addVariable("fontcolor", "0x336699");
  ap.write("flashcontent");
</script></div>
```

****If you want to include more than one OVN promo tool on the same page:**

If more than one instance of the promo tool is to be included in a single page, a slight modification needs to be made to the code. Each instance must have a unique <div id> and the final line of the include code must mirror it.

For example:

if <div id="flashcontent"> becomes <div id="flashcontent2">, ap.write("flashcontent"); must become ap.write("flashcontent2");

Category Choices:

Here is a list of the categories you can include in your promo tool. Note that the variable value for the tool is case-sensitive.

Category of videos	Category variable value for tool
Latest Business News Video	Business
Latest Entertainment Video	Entertainment
Latest Mix of Video (multiple categories)	Multi
Latest Offbeat Video	Offbeat
Latest Scitech Video	Scitech
Latest US Video	US
Latest World Video	World